

St. Louis

6 and Eleventh Streets

The Palais Royal

Closed All Day June 14

St. Louis

Summer Blouses

Palais Royal Blouse Shop—Third Floor.

It will be interesting to compare Lingerie Blouses here at \$5.00 to \$12.00, including the Tub Silk Sport Models at \$3.00 to \$6.00, with the variety and prices at the specialty shops. Comparisons are requested—with the assurance of mutually profitable results.



Different **\$1** and Better.

Descriptions in print of the ordinary \$1.00 Blouse can be made to read well enough. The question is: How good the materials, how dainty the needlework, how correct the styles? The Palais Royal requests inspection and comparisons, assured that the verdict will be that the Blouses here are different and better than usual.

Special, \$1.69 and \$3

The special price—\$1.69—is to be only temporary—during the distribution of a limited quantity of Sheer Voile Blouses, daintily trimmed with best embroideries and laces.

At \$3.00 are Summery Dress Blouses, combining Georgette Crepe and Crepe de Chine; others with bodice and collar of China Silk and upper part of Georgette Crepe; all sizes in flesh and white.

Another Special Price, \$1.95

The clever chief of this Blouse Shop—from one of New York's greatest establishments—has made this price famous. For tomorrow's summer "opening" no less than nineteen (19) attractive new styles will be shown, all reproductions of expensive models. Materials include Filmy Cotton and Silk Fabrics. Ideals for every figure of 36 to 50 bust.

New Tub Skirts

Prices, 95c to \$4.95.

All made to special order of the Palais Royal. As with the blouses, so with these skirts, they are different and better than factory machine-made garments. Critically inspect the new models here at 95c.

Man-tailored, these skirts retain their perfect lines and correct flare after washing. And note how chic the pockets, the strappings, the buttons, etc. Of Linene, Granite Cloth, Pique, Rep and Cotton Gabardine. Sizes 24 to 38, at 95c for choice.



Special,
\$2.95

The Sport Skirt, of wash materials in guaranteed fast shades of Coral, Delft, Blue and Tan. White also.

Special,
\$3.95

Skirts of Silk-like Mercerized Poplin, English Tennis Cloth, Gabardine and novelties with French names, musical, but meaningless, to most of us.

Special,
\$4.95

Count the cost of the tailoring and trimmings, the hand-embroidered "crow feet," the patch pockets, the pearl buttons, etc. Palais Royal—Third Floor.



JUNE

Month of Roses, Brides and Summer Girls Galore

The Palais Royal June Sale—beginning tomorrow morning—includes everything for the bride—her trousseau and wedding presents. Lingerie comes first—a new \$75,000 stock to be shown for the first time.

Trousseaux at 10 Per Cent Discount

Prices, \$5.00 to \$150.00—Deduct One-Tenth Tomorrow.

Gown Illustrated **\$5.00**
Others From \$3.98 Up.

Bodice Illustrated **\$1.98**
The Cap Only \$1.00.

The Petticoat, Illustrated to the Right Hand, \$5.00.

For Trousseaux visit the new "French Room" on third floor—where privacy and expert service are assured. The Nightgown pictured to the left hand—sketched by the Star artist—is really a bargain at \$5.00. It's of French nainsook, with entire bodice of embroidered organdy outlined in lace; small tucks form a ribbon casing; chiffon rosebud trimmings finish this dainty gown.

The Bodice at \$1.98, the Petticoat at \$5.00 and the Cap at \$1.00 each, sketched by the Star artist, are of silk crepe de chine, the trimmings and needlework of which are works of art.

See them—in the French Room—on Third Floor.



The June Sale Opens Tomorrow With Very Special Prices

Silk Bodices **69c**
Very Special at

Crepe de Chine Bodices, with dainty lace tops and elastic waist belts. All sizes in pink, flesh and white. Street Floor.

Silk Chemise **\$2.00**
New Envelope Style.

Silk Crepe de Chine Envelope Chemises, some with lace butterfly medallion and lace edge. Pink, flesh and white. Third Floor.

Silk Gowns **\$3.98**
Very Special at

Silk Crepe de Chine and Society Satin, empire style; lace and ribbon trimmed. Others with shirring and hemstitching. Third Floor.



STYLES.

Gowns, 115 styles.
Skirts, 40 styles.
Drawers, 15 styles.
Envelope Chemises, 80 styles.
Combinations, 30 styles.
New Underbodies, 15 styles.
Princess Slips, 4 styles.
Corset Covers, 25 styles.

New \$1.00 Lingerie

The Palais Royal \$1.00 Lingerie has long been famous—but the \$1.00 garments of this June Sale of 1916 will be remembered as the best of a quarter century. On sale for the first time tomorrow morning.



10,000 Flags---3c to \$15---Just Received

Arrived Saturday Night—On Sale Tomorrow Morning—Details in This Evening's Times.

Trimmed Hats Reduced, 98c

All Hats—Excepting the New White Hats.

Were \$5.00

\$2.25

Were \$6.50

\$3.50

Were \$7.50.

All Cloth Suits

\$10.00

\$20 to \$40, until now

The final reduction in price—and the last chance to find all styles and all sizes. Find the suit for next Wednesday's preparedness parade and the later visit to mountain or seashore.

The tailoring of a suit determines its value, and milady who pays to \$40.00 is generally a connoisseur. With the certainty of the suits here meeting the keenest criticism and with the guarantee that the silk linings will give satisfactory service for two seasons, the hope is that the reduced price—\$10.00—will not create an unfavorable impression, but, rather, that the Palais Royal Clearing Sale of 1916 is being associated with prices reduced to a minimum rarely linked with high-class suits.



Assured Tomorrow

Sizes, 36 to 44 for the normal figure; extra sizes up to 55; misses' sizes, 14 to 20 years.

Materials include sponged and shrunk serges, poplins, West of England mixtures, gabardines, duvetynes, chamoisettes, worsteds and chevots.

Colors are guaranteed fast, including the scarce and wanted shades and plenty of blues, greens and black.

Palais Royal—Third Floor—Six Elevators.

Optical Dept.—Street Floor

Let Our Optometrist Fit Your Glasses



After having made an examination of the eyes—in order to determine the exact error of refraction—to be overcome.

Careless fitting often causes imperfect sight, because the eyes do not focus directly on the center of the lenses.

Our prices for gold filled Glasses are from \$2.00 up. Other Glasses as low as \$1.00.

We have exclusive selling rights of the "Grip-Tite" and "Klip-Klutch" mountings.

Table LINENS Bed

Suggesting

Presents for June Brides

2 1/2 x 2 1/2 yards heavy Scotch Table Damask Pattern. Clothes; round designs \$7.50	70-inch All-linen Bleached Table Damask, excellent patterns; yard... \$1.25
64x64 inches, All-linen Hemstitched Clothes, with 18-inch Napkins to match; \$5.00	70-inch Heavy Double Table Damask, grass bleached; three new patterns; \$1.50
68x68-inch Damask Pattern Clothes; round designs and scalloped edges... \$5.00	Lunch Sets, 15 pieces; all pure linen; 1 centerpiece and 18 small doilies to \$1.69
22x22-inch Bleached Damask Table Napkins, many new patterns; dozen... \$2.25	27-inch Heavy Double Damask Dinner Napkins, plain and figured patterns; dozen \$9.00

Hand-Finished Sheets

The texture of these French Percale and American "Wamsutta" Bed Linens is ideal. Hand drawn, the hemstitching dainty enough for the bridal chamber. Prices little more than usual for the ordinary.

Wamsutta Sheets

65x99 inches.....\$1.25	65x99 inches.....\$1.50
72x90 inches.....\$1.20	72x99 inches.....\$1.75
72x99 inches.....\$1.35	81x99 inches.....\$1.90
81x99 inches.....\$1.50	90x99 inches.....\$2.00
90x99 inches.....\$1.65	90x108 inches.....\$2.10
90x108 inches.....\$1.75	

Percale Sheets.

Second Floor—Six Elevators.

Laces & Veils

The importers send their lots too small for representation by their many traveling representatives. It means some thousands of yards in all—and nominal prices for tomorrow.

18 and 24 inch Lace Flouncing, in white and cream; value to \$1.50 yard.....	50c
24 and 45 inch Flouncing, in flint, shadow and chintilly effects, white and cream; value to \$3 yard.....	\$1.00
Camisole Laces, heading top and bottom. Limited quantity. Values to 50c; yard.....	15c
Edges and Insertions of Imitation, Venice, Flit, Val and Novelty Laces; worth to 50c yard. Choice for.....	5c
White Shetland Lace Drape Veils, 1 to 1 1/2 yards; values to \$1.50.....	1 75c
Chiffon Auto Veils, 2 yards long; white, black and colors. Value, \$1.50.....	\$1.10

Georgette Crepe, \$1.50 Yard

40 inches wide. White, cream, salmon, pink, Copenhagen blue, Alice blue, turquoise blue, olive green, wistaria, old rose, purple and sand color. Palais Royal—Eleventh Street.

Embroideries in 3 Lots

Swiss Nainsook and Cambric Edgings, Insertions and Flouncings; 4 to 12 in. wide. Yard, 10c and... 15c
Swiss Voiles and Crepe Embroidery Flouncings, in various beautiful designs; 45 inches wide. Yard... 59c

45-IN. FLOUNCINGS.....79c

Voile Flouncings, embroidered in black or white, many new and beautiful designs. Palais Royal—Street Floor—Eleventh Street.

New Tub Fabrics

36-inch White Nub Crepe; vast assortment of new patterns. Per yard.....	19c
45-inch White Suitings; a closely woven fabric; facsimile of linen. Per yard.....	19c
36-inch French Crepe de Chine, sport stripes, blue, green, old rose and black. Per yard.....	59c
40-inch Sport Stripe Voiles; plain and broken stripes. Per yard.....	21c
36-inch Beach Cloth, in all the latest sport stripe colors. Per yard.....	25c
36-inch Like-a-linen Suiting, plain colors and white. Per yard.....	29c

Palais Royal—Second Floor—Six Elevators.

WALLPAPER

Introducing a New Department.

New wallpaper in all the latest designs and combinations. A beautiful assortment of satin stripes, gills, grape designs, florals, kitchen blocks, tapestries—patterns for every room in your house. Don't miss this opportunity, as these are positively 10c, 12c and 15c wallpapers; sold only with borders to match at 2 1/2c per yard and up.

Palais Royal—Fourth Floor—Six Elevators.

1¢
Per Roll